

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-61229-1

DATE PRINTED

04/30/13

AND

PAGE 1

37109	AGENCY (OR SERVICE) ACTING AS AGENT FOR	205589	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	JAMESTOWN ASSOCIATES		CHRISTIE FOR GOVERNOR	
AND	5 Mapleton Rd Ste 300		1719 State Rt 10 Ste 126	
ADDRESS	Princeton NJ 08540-9646		Parsippany NJ 07054-4507	
	USA		USA	
CONTACT	Laura Lancaster		PRODUCT	CHRISTIE FOR GOV. :60'S
LOCAL SALESPERSON	John Link	AGENCY EST. NO.	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 05/01/13 AND ENDING 05/12/13 NO. WEEKS: 2				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	2	06:00A	07:00A	60S	05/01/13-05/03/13	2 NEWS THIS MORNING	2	2400.00	4800.00
2	M-F	3	06:00A	07:00A	60S	05/06/13-05/10/13	2 NEWS THIS MORNING	3	2400.00	7200.00
3	W-F	2	09:58A	11:00A	60S	05/01/13-05/03/13	LET'S MAKE A DEAL	2	1600.00	3200.00
4	M-F	3	09:58A	11:00A	60S	05/06/13-05/10/13	LET'S MAKE A DEAL	3	1600.00	4800.00
5	W-F	2	10:58A	11:58A	60S	05/01/13-05/03/13	THE PRICE IS RIGHT	2	2400.00	4800.00
6	M-F	3	10:58A	11:58A	60S	05/06/13-05/10/13	THE PRICE IS RIGHT	3	2400.00	7200.00
7	W-F	3	11:58A	12:30P	60S	05/01/13-05/03/13	NOON NEWS	3	1400.00	4200.00
8	M-F	3	11:58A	12:30P	60S	05/06/13-05/10/13	NOON NEWS	3	1400.00	4200.00
9	W-F	2	02:58P	04:00P	60S	05/01/13-05/03/13	DR. PHIL	2	1400.00	2800.00
10	M-F	2	02:58P	04:00P	60S	05/06/13-05/10/13	DR. PHIL	2	1400.00	2800.00
11	W-F	2	04:00P	05:00P	60S	05/01/13-05/03/13	JUDGE JUDY	2	2000.00	4000.00
12	M-F	3	04:00P	05:00P	60S	05/06/13-05/10/13	JUDGE JUDY	3	2000.00	6000.00
13	W-F	2	05:00P	06:00P	60S	05/01/13-05/03/13	5PM EARLY NEWS	2	2400.00	4800.00
14	M-F	3	05:00P	06:00P	60S	05/06/13-05/10/13	5PM EARLY NEWS	3	2400.00	7200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

CONTRACT NO. REV.

1011-61229-1

DATE PRINTED

04/30/13

AND

PAGE 2

37109	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	205589	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	JAMESTOWN ASSOCIATES			CHRISTIE FOR GOVERNOR	
AND	5 Mapleton Rd Ste 300			1719 State Rt 10 Ste 126	
ADDRESS	Princeton NJ 08540-9646			Parsippany NJ 07054-4507	
	USA			USA	
CONTACT	Laura Lancaster			PRODUCT	CHRISTIE FOR GOV. :60'S
LOCAL SALESPERSON	John Link	AGENCY EST. NO.		PRODUCT CODE	1300
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 05/01/13 AND ENDING 05/12/13 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	W-F Sa Su	2	06:00P 06:28P	06:30P 06:56P	60S	05/01/13-05/05/13	EARLY NEWS	2	2400.00	4800.00
16	M-F Sa Su	3	06:00P 06:28P	06:30P 06:56P	60S	05/06/13-05/12/13	EARLY NEWS	3	2400.00	7200.00
17	W-Su	2	11:00P	11:35P	60S	05/01/13-05/05/13	LATE NEWS M-SUN	2	4400.00	8800.00
18	M-Su	3	11:00P	11:35P	60S	05/06/13-05/12/13	LATE NEWS M-SUN	3	4400.00	13200.00
19	Su	1	08:00A	08:57A	60S	05/05/13-05/05/13	SUNDAY MORNING NEWS 8-9AM	1	900.00	900.00
201	1	08:00A	08:57A	60S	05/12/13-05/12/13	SUNDAY MORNING NEWS 8-9AM	1	900.00	900.00
Total Contract:								47		103800.00
Billing Summary										
Qtr 2-13						Apr	May	Jun	Total	
						.00	103800.00	.00	103800.00	
GRAND TOTAL									103800.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION